

LÉVY GORVY

LÉVY GORVY CELEBRATES EUROPEAN POP AT FIAC 2019

FIAC
Booth C24
17–20 October 2019
Grand Palais
Paris

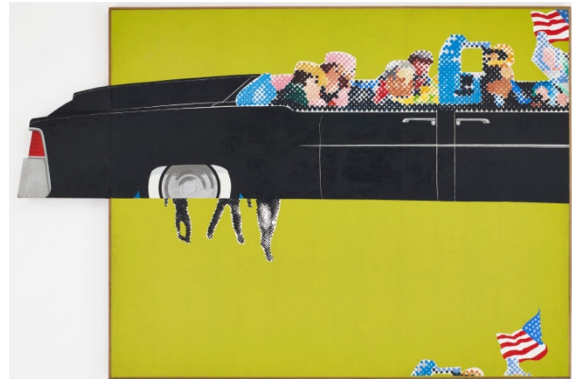


MARTIAL RAYASSE. *Dans la suite des tableaux à géométrie variable, ce tableau est en vérité un film d'animation*, 1966. Moveable plexiglass elements, 78 3/4 x 228 3/8 inches (200 x 580 cm). Collection S.A la Princesse Catherine Aga-Khan. © ADAGP, Paris and DACS, London 2019. Photo: © Annik Wetter Photographie

Paris—Lévy Gorvy is pleased to announce its participation in FIAC 2019, open from 17–20 October 2019. For its inaugural presentation at the fair, the gallery will celebrate the emergence of Pop art, focusing on the seminal contributions of European artists in defining its aesthetic. From Pop's origins in 1950s London to its spread worldwide through the 1960s, artists in Europe offered revolutionary redefinitions of the subjects of art and the tenets of beauty within an intensely consumerist society. Lévy Gorvy will present a curated ensemble of European Pop art by Martial Raysse, Gerald Laing, and Mario Schifano, alongside paintings and sculptures from the '60s that share the radical spirit of the movement.

A highlight of the gallery's booth will be a large-scale Martial Raysse painting from 1966, *Dans la suite des tableaux à géométrie variable, ce tableau est en vérité un film d'animation*. Conceived specifically for the space of Princess Catherine Aga Khan's private cinema, it has never before been publicly exhibited. Raysse culled women's faces and tropical landscapes from the mass media, abstracting their forms across movable Plexiglas panels. Scrambling perceptual boundaries, this "variable geometry" painting unites his interest in experimental film with the aesthetic and cultural critiques he has continued developing to this day.

Paintings by Gerald Laing, a pioneer of British Pop, will showcase his incisive engagement with topical subjects, the aesthetic possibilities inherent to the half-tone process, and the formal harmonies of shaped canvases; his *Lincoln Convertible* (1964) embodies these concerns, offering his powerful commemoration of President Kennedy's assassination. Mario Schifano's *"Ultimo Autunno" o "Il mio amico GF"* (1964) is a uniquely Italian blend of Pop, postmodernism, and Futurism, influenced by the legacy of Giacomo Balla as well as the innovations of Jasper Johns, whom Schifano had





befriended in New York. Early works by Andy Warhol and Tom Wesselmann will provide an American counterpart to the booth's exhibition of European Pop artists.

Furthering Lévy Gorvy's focus on the '60s will be a selection of art by Lucio Fontana, Yves Klein, Jannis Kounellis, François Morellet, Carol Rama, Günther Uecker, and Gilberto Zorio. Associated principally with Nouveau Réalisme, Arte Povera, and Group Zero, these artists shared with Pop their groundbreaking approaches to media, incorporation of readymade materials, bold colors, and radical reassessments of the possibilities for artmaking during this transformative decade.

MIDDLE IMAGE: GERALD LAING. *Lincoln Convertible*, 1964. Oil on shaped canvas, 73 x 111 inches (185.4 x 282 cm) © The Estate of Gerald Laing. Photo: Stephen White. BOTTOM IMAGE: MARIO SCHIFANO. "*Ultimo Autunno*" o "*Il mio amico GF*", 1964. Oil on canvas, 70 7/8 x 55 1/8 inches (180 x 140 cm). © Mario Schifano. All Rights Reserved, DACS 2019

About Lévy Gorvy

Lévy Gorvy is committed to organizing every art fair booth with the same curatorial rigor granted to our acclaimed exhibitions, publications, and special events. This unique approach allows us to consistently offer a selection of rare and extraordinary works of art that cohere as a united presentation both formally and conceptually, often according to a specific art-historical theme. Founded by Dominique Lévy and Brett Gorvy, the gallery's program is devoted to innovation and connoisseurship in the fields of modern, postwar, and contemporary art.

We are dedicated to fostering the ongoing appreciation of the artists and artist estates that we represent by commissioning new art-historical research and original scholarship that is published in our monographs, artist books, exhibition catalogues, and other key publications.

Lévy Gorvy maintains gallery spaces at 909 Madison Avenue in New York, in Mayfair, London, and in Central, Hong Kong. Our Zürich office, Lévy Gorvy with Rumbler, offers bespoke private advisory services to collectors and institutions around the globe.

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